

**開南大學資訊管理學系碩士班課程規劃表**  
**Master Curriculum of the Department of Information**  
**Management, Kainan University**  
**(114 學年度入學新生適用)**  
**(For Department of Information Management Students admitted in 2024)**

114/05/13 新訂

課程 curriculum	第 1 學年 First Year		第 2 學年 Second Year	
	上學期 Semester 1	下學期 Semester 2	上學期 Semester 1	下學期 Semester 2
專業必修科目(4 學分) Required Courses(4 credits)	專題研究(上)2 Research Project I 2	專題研究(下)2 Research Project II 2		
專業選修科目(至少應修 24 學分) Professional Electives(Minimum 24 credits)	研究方法3 Research Methods 3 高等資訊管理 3 Advanced Information Management 3 量化研究與統計分析 3 Quantitative Research and Statistics Analysis 3 電子商務與網路行銷 3 Electronic Commerce and Network Marketing 3 高等資料探勘 3 Advanced Data Mining 3 高等無線網路技術 3 Advanced Wireless Networking 3	論文研討3 Thesis Seminar 3 高等決策支援系統 3 Advanced Decision Support system 3 多變量分析 3 Multivariate Analysis 3 高等資料庫系統 3 Advanced Database System 3 網路安全特論 3 Network Security 3 質性研究法 3 Qualitative Research Methods 3 高等人工智慧 3 Advanced Artificial Intelligence 3 高等科技投資計畫評估 3 Advanced Evaluation Of Technological Investment 3 高等顧客關係管理 3 Advanced Customer Relationship Management 3 生成式人工智慧的人文導論 3 A Humanistic Introduction to Generative Artificial Intelligence 3 生成式AI：文字與圖像生成的原理與實務 3 Generative AI: Principles and Practices of Text and Image Generation 3	多目標決策理論 3 Multi-Objective Decision Making Theory 3 高等供應鏈管理 3 Advanced Supply Chain Management 3 分散式系統 3 Distributed System 3 網路多媒體技術 3 Technology of Network Media 3 數位學習 3 E-learning 3 高等軟性計算學 3 Advanced Soft Computing 3 高等科技投資決策分析3 Advanced Decision Analysis Of Technological Investment 3 商業智慧 3 Business Intelligence 3 高等作業管理 3 Advanced Job Management 3	資訊運籌管理 3 Information Logistics Management 3 網際網路應用服務 3 Internet Application Service 3 知識管理 3 Knowledge Management 3 文字探勘 3 Text Mining 3 高等人力資源管理 3 Advanced Human Resource Management 3 深度學習 3 Deep Learning 3 機器導航與探索 3 Machine Navigation and Exploration 3 企業實習實務(一) 6 Corporate Internship Practice I 6 企業實習實務(二) 6 Corporate Internship Practice II 6

備註  
Notice

1. 本學制畢業應修習28學分。其中包括：本學制「專業必修科目」4 學分，「專業選修科目」24學分。
1. In order to achieve the graduation threshold of the department, student must complete 28 credits, of which 4 credits from required courses, 24 credits from core optional courses.
2. 本學制碩士生另需撰寫畢業論文並經考試通過後方完成修業規定，畢業論文不列入畢業學分數。
2. Masters students are required to write a thesis and undergo an academic degree oral defense to fulfill the academic requirements. The Master's thesis is not included in the total graduation credit count.
3. 選修科目不分學年（不受學年限制）。
3. Elective courses are not limited by academic years.
4. 本學制「自由選修」學分可承認他系所、他院課程學分至多9學分。
4. The credits earned from elective courses can be recognized by other departments or colleges, with a maximum limit of 9 credits.
5. 「學術倫理」課程為必修零學分，合格後，始得申請學位口試。（依「開南大學學術研究倫理教育課程實施辦法」）。
5. Academic Ethics are required courses for 0 credits. In accordance with Regulations of KNU Academic Ethics Courses, students could applied for academic degree oral defense after passing the academic ethics courses.
6. 本課程於114年05月13日校課程委員會議通過，114年05月13日教務會議核備。
6. These courses regulations were passed at the Curriculum Committee Meeting on May 13th. 2025, and approved for future references by Academics Affairs Meeting on May 13th, 2025.